INFORMATION ORGANIZATION BASED ON
OPTIMUM PATHS FROM A SEARCH EXPRESSION

ABSTRACT OF THE DISCLOSURE

A search expression is received. A first plurality of
values is determined for a corresponding plurality of
purchasable items. Each of the first plurality of values is
based on a similarity between the search expression and its
corresponding one of the purchasable items. A second
plurality of values is determined for a corresponding
plurality of pairs of the purchasable items. Each of the
second plurality of values is based on a similarity between
two purchasable items in a corresponding one of the pairs. A
corresponding optimum path between the search expression and
each of a subset of the purchasable items is determined based
on at least one of the first plurality of similarity values
and at least one of the second plurality of similarity values.